



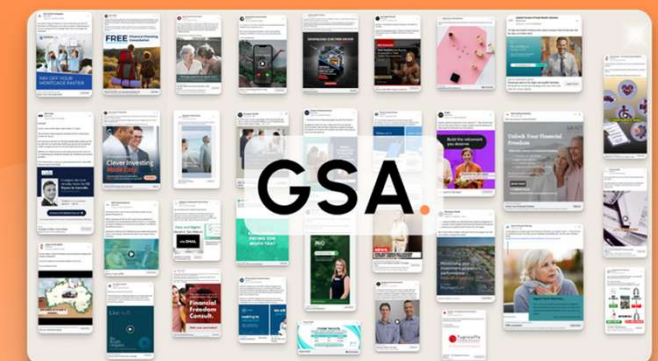
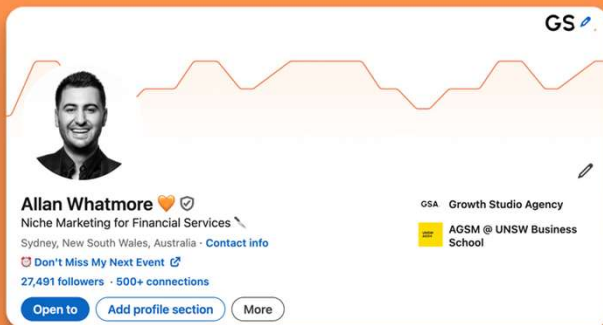
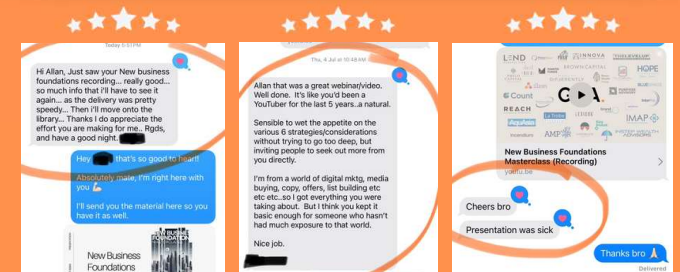
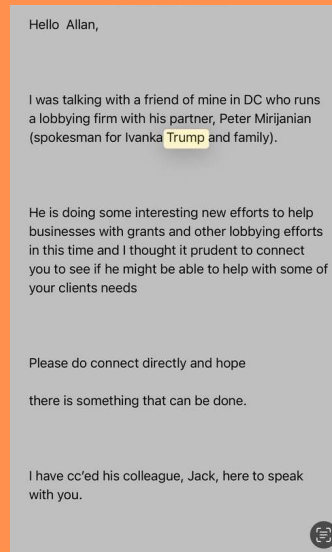
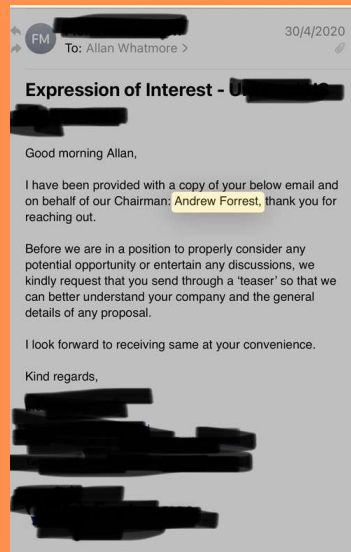
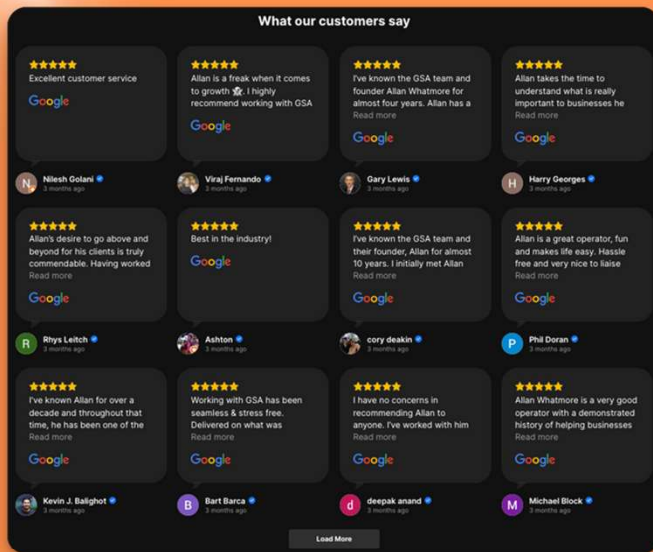
HOW TO OPTIMISE FOR CLIENT & PROSPECT ENGAGEMENT

GSA



Allan Whatmore

Growth Studio Agency (GSA)



1. Staying Front of Mind

2. Overcommunicating with Clients & Prospects

"I just went through it and it makes sense, what now?"

BOOKED

"Yes i've actually been thinking about this"

BOOKED

"Hey, lucky you messaged. I was just talking about you to a friend the other day."

BOOKED

"Thanks for reminding me"

BOOKED

1. Staying Front of Mind

- Website
- Newsletters
- Seminars
- Reviews
- Social Media
- Podcasts
- Adhoc Checkins
- Birthdays & Special Events



2. Over Communicating with Clients & Prospects

- Economic Changes
- New Schemes
- Personal Finance Considerations
- Latest News
- Industry Changes

Investment
Magazine

IMAP 
Institute of Managed Account Professionals

FINANCIAL REVIEW

THE AUSTRALIAN 

Daily  Mail

FINANCIAL
STANDARD.



Australian Government
Australian Taxation Office

Bloomberg



**Book a Free Client
Engagement
Strategy Session.**



**Join our upcoming
Masterclass on
Website Essentials.**

